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Heavenly Grace for the Arab World

By Remon Atef and Dany Gamal

“Every good gift and every perfect gift is from above, coming down from the Father of lights, with whom there is no variation or shadow due to change.”

— James 1:17



Buying Arabic bread

We are both full time members of MERF’s Arabic Media Team involved in digital audio and video productions. We joined MERF’s staff because MERF’s ministries are clearly based on biblical principles. It is committed to the historic teachings of the evangelical Reformation. This is very important because media work can easily drift into man-centred strategies and methodologies. Also, it was clear that MERF ministry content and approach

are very relevant to the younger generation of the Arab majority, our Muslim neighbours. They are our main, ministry target group. The Lord is blessing our team’s joint efforts with encouraging fruit.

24/7 Online & Daily Radio Gospel

Our Arabic media ministry team appreciates receiving expert training on reaching Muslims from our senior leader. We have learned a crucial biblical lesson --

Each episode or segment must prepare our Arabic online social media and radio programme followers to realize two important truths: First, they need to be carefully and thoughtfully confronted by the fact that humanity’s sinfulness makes all people unqualified to approach the Creator. No human effort, secular or religious, is good enough to make us acceptable to Holy, Almighty God. Second, they need to learn about God’s saving plan and initiative in

Christ. In other words, the objective of our efforts is to effectively present the true message of the Bible about the immensity of our human sin and the sufficiency of God’s grace in Christ.

Telling The Old, Old Story

We prayerfully do much brain-storming together to find creative ideas to faithfully reach the Muslim communities better and better. The team’s work requires a careful choice of words



Judging a Case - Dardasha7 programme

and terms. Muslims do not understand Christian church language, including basic words like “salvation,” “justification,” “redemption,” not even “sin” and “grace.” These words and many more do not mean much to Muslims, unless carefully and relevantly explained. So, we brainstorm together, encouraging one another, inspired by God’s Word, to find new ways to present the gospel. Ideas from daily life are useful in presenting the message about human sin and Christ’s saving grace.

One-To-One Follow-Up

Our programmes deal with everyday life social issues in the Arab family and society - in health, sickness, politics, sports, education, economics etc. The reality of sin is reflected in every part of human existence. We use a variety of formats, including group discussions, drama, interviews, storytelling, documentaries, testimonies, questions and answers and more. Popular social media platforms such as Facebook,

YouTube, Instagram, X, Soundcloud, WhatsApp, Viber, and Skype enable Arabic-speakers from all over to hear the gospel truth and some connect privately. When they react or ask questions, trained staff and volunteers provide one-to-one follow-up with more in-depth biblical teaching and instruction about the Christian life.

Translations of sample Arabic messages:

K. Z. of Yemen: “...I am now convinced that God’s original creation for humanity was for harmony and

love, and not for hatred, strife and wars...Any religion which promotes such things is definitely not of God. Thank you for your teaching...”

Ahmad from Omdurman, Sudan, under the hardship of the ongoing civil war: “...I am very happy that we can still regularly listen to your radio programmes. They provide me and many others here with much heavenly comfort and peace...”

Majid of Egypt responded to our online question -- “What is your most pressing wish?”: “...My important wish is to be delivered from eternal death...”

Bint El-Hajj of Arabia responded to our programme entitled “Share your Story.” She tells about her relationship with her very religious Muslim father: “He sees everything in terms of what he says God doesn’t approve... what I wear, my looks, my voice... everything in me must be covered and silenced... I feel like I embody everything shameful... I have become very confused and totally exhausted...”

Thank you for your partnership through prayers and support.

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Remon Atif (left) and Danny Gamal (right) prepared the Arabic material for this update.